



# NAB 2013 - Booth SL5217

## Soundminer News

**Soundminer v4.5** - We're happy to report we will have most of this in place to show at this year's NAB. The key highlights are detailed below. The new AAX plugin no doubt is the star of this update and allows us to do some things we have wanted for some time. For those doing metadata work, the new Scripting engine will give you access to powerful customizable routines like never before. And there is an upcoming new utility option for the special creation of AAF/MXF files that can be added to any v4pro 4.5 license.

**HD plus Server** - is now online....this lower cost server gives you affordability with the option to expand and even mix and match HDplus Server clients with v4pro client all served from a central database source. HDplus Server is ideal for Final Cut/Avid rooms and will also be seeing an option for an expanded 'pro' package later in the year.

**The Web Portal 2.0** - There are many new options here: There is a new easy to add, inexpensive mobile option that gives your existing web portal tablet support but with all the trimmings of a dedicated app. This is not just the ability for your site to operate on a tablet, but a specifically designed UI that enhances the experience! New player has been added with the ability to add comments right in line, additional Licensing and sales tracking, plus e-commerce has been added and an option to add broadcast Cue sheets with the ability to import Avid, Final Cut and Pro Tools EDLS!

### Web Portal 2.0 Highlights...

**Mobile interface option** - its not just an optimization, but a dedicated interface designed for all tablet devices. All your functions are easy to access right from a tablet UI....a must see.

**IOS dedicated app option** - Add to your Mobile interface with dedicated branded IOS applications for iphone and ipad.

**Playlist and Player Comments** - New HTML5 IOS optimized player - Add important notes to your clients when you send them playlist and even add specific notes right in the player so as your client plays, your notes pop up...

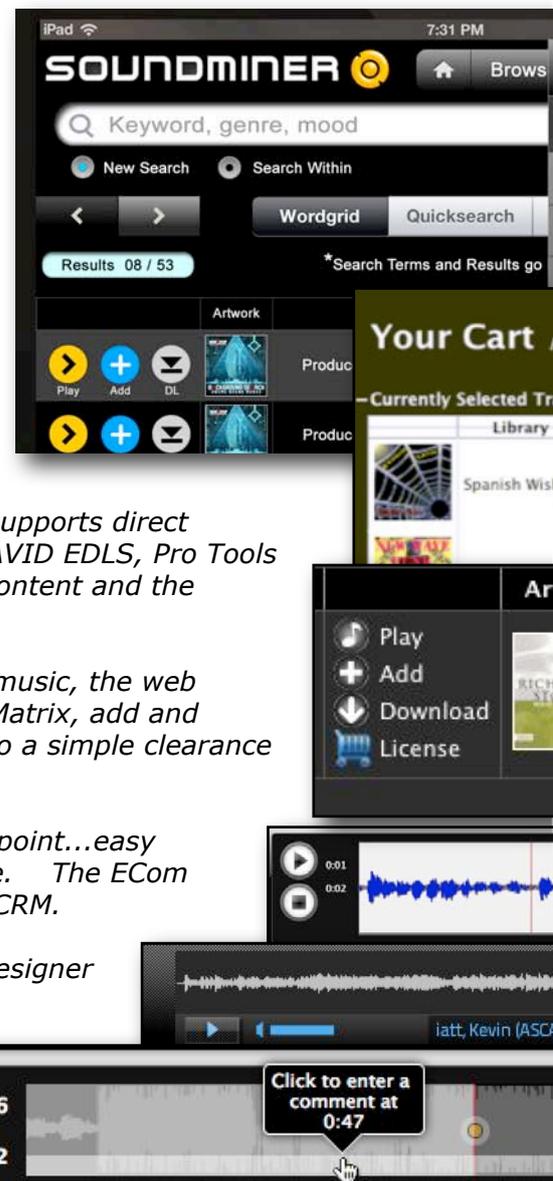
**CUESHEETS** - Full Broadcast Cue sheet module can be added that supports direct electronic submission to ASCAP/BMI's RapidCue. The option reads AVID EDLS, Pro Tools session EDLS and Final Cut EDLS. It also leverages your metadata content and the burgeoning Soundminer Metacloud to auto-fill your cuesheets!!

**LICENSING** - For all facilities who control and sell their production music, the web portal has now added expanded licensing. Set your rate in the RateMatrix, add and customize your own clearances. Your users can turn any playlist into a simple clearance report and have it sent to your accounting system.

**E-COM** - Have your client buy and receive their license right at this point...easy checkout and user level rate cards to make instant licensing possible. The ECom module tracks your user sales and can be connected to an external CRM.

**Advanced customizations** - Have us, or use your preferred web designer to refine and brand your web portal...just about anything is possible. Contact us for a gallery of examples.

**Developers' API** - New API map that allows you to build your own site leveraging SM's advanced metadata manipulation and advanced search options. Any web programmer can build their own using the engineered



APIs. By picking and choosing the APIs you need you can create your own custom site. Need to kick off a search right from your marketing site? Need to create a listening area separate from your site? no problem....

**CDN service or SYNCHRO Enterprise options** - easily add CDN(Content Delivery Network) services so your worldwide users get fast downloads through cloud based technology! Or add Enterprise Synchronized Services allowing you to keep two remote servers synchronized giving localized speeds to your remote offices!

**Download Control** - Rename files on download based on the metadata, rename zip archive using custom configuration.

**New Search** - New Search routines added to the already expansive search options.

Genre	Energy	Era	Specialty	Mood Misc	Mood Dark	Mood Light	Tempo
Blues	Adventure	1920s	Cartoon	Heartfelt	Brooding	Carefree	Very Slow
Classical	Aggressive	1930s	Big Event	Heroic	Creepy	Celebratory	Slow
Electronica	Ally	1940s	Circus	Hip	Dark	Cute	Medium
Corporate	Ambient	1950s	Crime	Hopeful	Edgy	Feel-Good	Medium Fast
Jazz	Atmosphere	1960s	News	Inspirational	Eerie	Flirtatious	Fast
Country	Bouncy	1970s	Family	Introspective	Foreboding	Fun	Very Fast
Latin	Building	1980s	Fantasy	Melancholy	Gothic	Funky	
Orchestral	Busy	Period	Fashion	Moody	Menacing	Good-time	
Percussion	Chase		Game Show	Mystical	Mysterious	Happy	
Sound Design	Climactic		Horror	Neutral	Black	Light	
Pop	Determined		Investigative	Peaceful	Ominous	Playful	
Rock	Dreamy		Children	Pensive	Stary	Pleasant	
Singer	Driving		Striptease	Poignant	Suspenseful	Quirky	
Songwriter	Energetic		Spy	Powerful	Tense	Sassy	
Solo	Epic			Prestigious	Terror	Sexy	
Instruments	Exciting			Proud	Unnerving	Silly	
Urban	Festive			Reflective	Unsettling	Sneaky	
Rhythm and	Flowing			Regal		Upbeat	
Blues	Frantic			Retro		Wacky	
Vocal Music	Grand			Romantic		Whimsical	
World	Hard-hitting			Sad			
	Haunting			Sexy			
	Heart-pounding			Sentimental			
	Intense			Sombre			
	Intimate			Sophisticated			
	Kitsch			Suspicious			
	Laid Back			Sweet			
	Light-hearted			Tough			
				Triumphant			

**Cue Sheet Editor** Program Manager Upload Cue Sheet

Required Cue Sheet Info Submit to RapidCue Series Info Show Program details Delete Selected Cues Save Sheet Delete Sheet Search Sheet

Total Duration 003149  
Total Cues in Sheet 104

Cue ID	Track Title	Use	Composers	Publishers	In Time	Out Time	Duration
24852	Secret Proof		Philippe Bestion SACEM 100	Kosinus APM ASCAP 50 CANPUB APM SOCAN 50	01:00:23:12	01:01:22:06	00:00
24853	Images	BG	Ben Lasker PRS 100	CPM Metro Park BMI 50	01:18:45:05	01:20:16:24	00:01
24854	We Did It (A)						

Cue #	TrackTitle	Composer	Publisher	Library	Usage
1	We Did It (A)	Otto Sieben	Sonoton APM	Sonoton Recorded Music Library - Sonoton Music (APM)	CIN8 basic corporate
2	Roller Blade Dance	Fabrice Ploquin Jean-Paul Soullier	AXS APM	AXS (APM)	CIN8 basic corporate
		Klooz Kidedo	Kosinus APM	Kosinus Production Music Library - Kosinus (APM)	DIST units internal d
01301	Sheridan Tongue		KPM APM	KPM Music - KPM - Main Series (APM)	BROADCAST local ra
5	Gooding		Kingdom 2 Metro Park	Kingdom 2 (APM)	THEATRICAL Theatr
07201	Klooz Kidedo		Kosinus APM	Kosinus Production Music Library - Kosinus (APM)	CIN8 basic corporate
01601	Klooz Kidedo		Kosinus APM	Kosinus Production Music Library - Kosinus (APM)	CIN8 basic corporate
01401	David Ferguson		CPM Metro Park	Carlin Production Music (APM)	CIN8 basic corporate
1	Peter Bento Jeff Newmann John Epping		Sonoton APM	Sonoton Recorded Music Library - Sonoton Music (APM)	CIN8 basic corporate
8601	Bryan New		Bruton APM	Bruton Music (APM)	CIN8 trade show
NGLE -BY	Valeriy Antonyuk		Sonoton Metro Park	Sonoton Recorded Music Library - Sonoton Virtual (APM)	CIN8 basic corporate

**Rates** Please Select your clearance. Once selected, you may choose a rate.

**INTERNAL PRESENTATION**

	North America	World	Canada
Unlimited internal copies Intranet & Closed Circuit	\$150.00	\$250.00	

**INTERACTIVE MEDIA**

	North America	World	Canada
Internal presentation, unlimited internal copies, intranet and closed circuit		\$200.00	

**Commercials / Promos**

	North America	World	Canada
All TV Media	\$1,000.00	\$1,500.00	\$500.00
In-Theatre, In Flight		\$750.00	
Internet		\$800.00	
In-Store / On Hold Message	\$300.00	\$500.00	\$200.00
Infomercials	\$400.00	\$600.00	
Radio Including Unlimited Tags	\$300.00	\$500.00	\$200.00
PSA - Only - All TV Media	\$150.00	\$300.00	\$100.00
PSA - Only - Radio	\$100.00	\$150.00	\$50.00

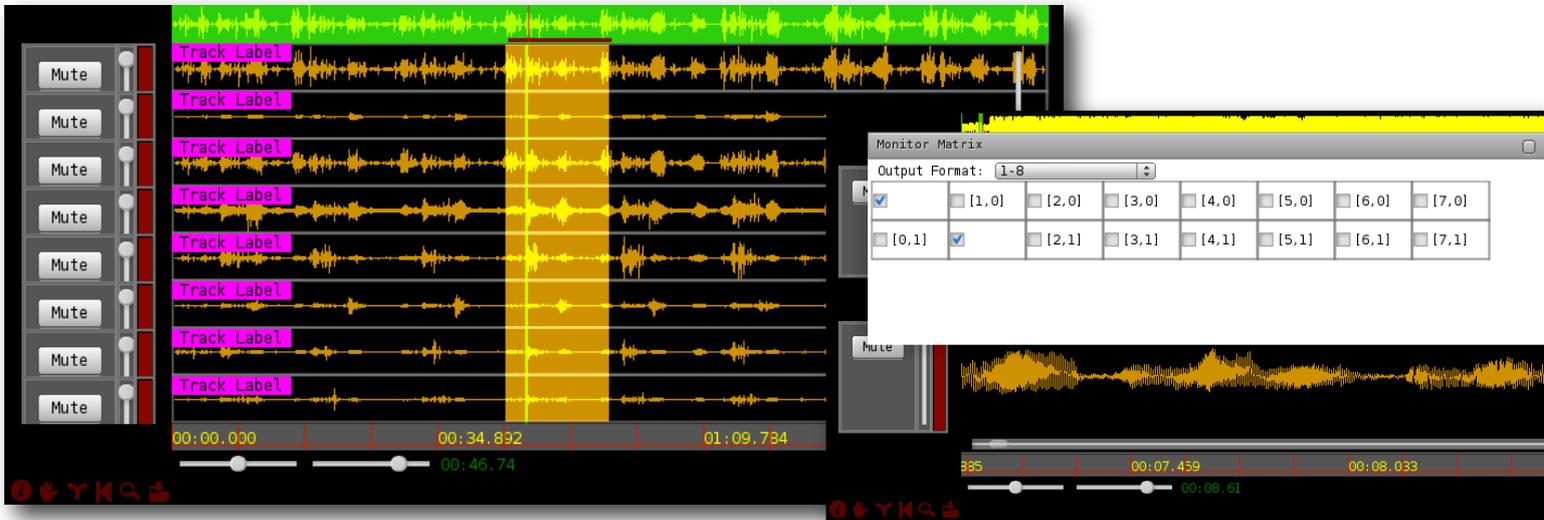
**Internet Usage ? Websites**

	North America	World	Canada
Website Home Page		\$500.00	
Sub-Page(s)		\$300.00	
Webisode/Viral Marketing		\$300.00	

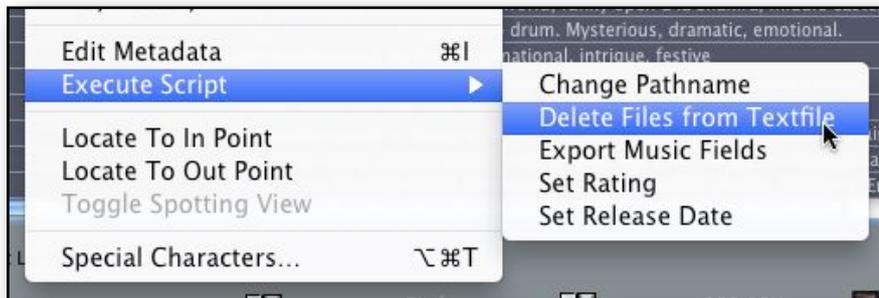
Cancel Accept

## Soundminer V4pro 4.5

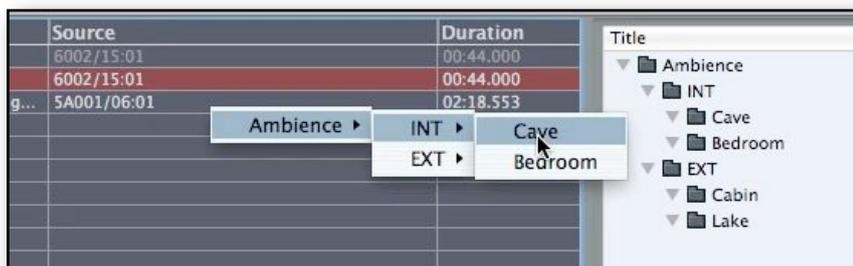
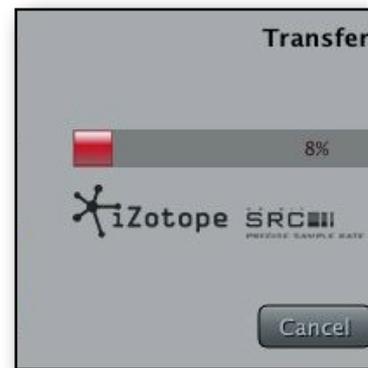
**\*\*NEW\*\* Soundminer plug-in:** Imagine your Soundminer player right in your DAW environment! That's right, V4.5 comes with our new Soundminer plug-in(AAX/RTAS/VST/AU). Your Soundminer stream is visible and editable right in your session: edit any portion, any leg of a multi-channel, down mix or just stream in place. And it holds a wealth of new opportunities for the future.



**Powerful New Scripting Engine....** Metadata Power users note the new engine allows advanced handling and batch database processing. 4.5 comes with several new scripts that include batch changing your database path, custom field exports, setting your Rating field and new ones can be created and easily added by drag and drop. Need to do something more advanced? Script it!



**New IQ transfers** - When copying the same file into a session, you could wind up with unnecessary copies...for example, if you spot the same sound(source sound) multiple times. With Intelligent Transfers and Soundminer V4Pro we re-use the existing file in your session. Its even smart enough to see if you transferred enough of the file originally to support your new edit, and if not, it copies the extra material.



**Drop down Tagging** - It's easy to use and massively powerful .... now just click a hotkey and your nested spotting list appears inline while searching. Click to select the destination and your decisions are placed exactly where you need them

iZotope 64 bit SRC - In keeping with our HD product and our friends over at iZotope, v4.5 gets their industry recognized 64 bit sample rate conversion algorithm. Faster, better, and fully 64 bit!

64 bit Rewire support: New technological advances now make Rewire 64 bit and Soundminer is ready to take advantage of it.

Mountain Lion support: Apple's new operating system now requires applications to be signed and Soundminer 4.5 is ready for Mountain Lion, but works under Lion, Snow Leopard AND Leopard!.

Pro Tools X Interleave support: full interleaved support on transfers for protocols (correct channel mapping, re-ordering)

## HDplus Server

Soundminer now adds low cost centralized databasing with its new offering HD+ Server. Any HD or HDplus client can be upgraded to Server for just the difference in price. This allows fully centralized shared databasing between HDplus Server clients. And it even allows you to match cross-platform(mac and pc) HDPlus Server clients and v4pro clients.

Databases can then take advantage of Soundminer's optimized database technologies for fast searches. Metadata changes made on one station are instantly visible on all other attached clients.

HDplus is a lower cost client but packed with features that include both Mac and PC platform support as well as a Universal license, includes Soundminer's super fast robust V4 Search engine with support for complex boolean operators as well as many alternative search options, reads multiple metadata formats and V4 metadata, large waveform overview with ability to resize, includes iZotope™ 64 bit SRC and has advanced support for AVID Media Composer, Final Cut Pro, Pro Tools and many other DAWs.....In addition, the HD product line will offer, later this year, an optional 'pro' package that will include higher sampling rate support, Soundminer's scripting engine for more advanced metadata manipulation, an AAX plug-in for streaming and more. So, whether creating a new suite or adding onto existing suites, HD plus server offers facilities more options and is ideal for those working with AVID Media Composer and Apple Final Cut stations.

For more information and pricing. contact [steve@soundminer.com](mailto:steve@soundminer.com)

The image displays three overlapping screenshots of the Soundminer software interface. The leftmost screenshot shows a music library table with columns for Mark, Library, CD/Title, Category, Track/Title, Description, and Version. The middle screenshot shows a search results page for 'jazz sax lounge' with a list of tracks and a 'NONSTOP PRODUCER SERIES PURE' album cover. The rightmost screenshot shows a detailed track view for 'Bossa Nova Elegance' with metadata and a waveform display.